



MEDIA ADVISORY

Today's Date: April 17, 2012

District: 7--Los Angeles/Ventura

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FOR IMMEDIATE RELEASE



CALTRANS, CHP, and CITY of LOS ANGELES FIGHT LITTER BUGS

WHO: Dan Freeman, Caltrans District 7 Deputy Director of Maintenance
Paul Racs, Director of the Office of Community Beautification, City of Los Angeles
Christian Baldonado, California Highway Patrol Officer

WHAT: Caltrans, CHP, and the City of Los Angeles will partner to launch the 2012 anti-litter campaign with a press conference to highlight the impacts of litter as part of Caltrans *Don't Trash California* and Keep California Beautiful's *Littering Is Wrong Too* campaign.

WHEN: Thursday, April 19, 10 a.m.

WHERE: Caltrans Heliotrope Maintenance Station
609 N. Heliotrope Drive
Los Angeles, CA 90004

Help us get the word out. It's up to each and every motorist and resident to end this blight. District 7 spent nearly **\$11 million** picking up 23,655 cubic yards of litter and **\$1.8 million** cleaning up 2.5 million square feet of graffiti in the last fiscal year – money that could be spent on freeway improvements. We are currently sifting through a literal mountain of trash to unearth the weirdest and the most valuable items dumped onto the freeway. In the past few years our crews have found enough items to furnish an entire home. These and many other unbelievable objects will be on display at the site.

PHOTO OPS: “Scooter” the Storm Water inspection robot and crew. The site is in the center of the eastbound and westbound Hollywood Freeway (US 101), literally inches away from traffic (although protected by an elevated concrete barrier). It is a vantage point only accessible through the maintenance yard and is truly an exceptional shot.

